



ECOWISE

AN OVERVIEW



Introducing The Brand & Product Catalogue

ABOUT THE BRAND

An Introduction To EcoWise



A SMARTER, GREENER CLEAN

The increasing demand for green cleaning products is no coincidence; as businesses become more aware of their own environmental impact, and are looking for a more modern solution to modern issues. An answer to these growing and more sophisticated demands is EcoWise, a new cleaning range of environmentally conscious cleaning products, designed specifically for the hospitality sector, formulated and manufactured in New Zealand.

WHY ECOWISE?

It's not just about green cleaning products. The EcoWise range talks the talk (and walks the walk!) by taking green cleaning to the next level by not only using sustainable raw materials, user-safer ingredients in formulations and environmentally friendlier manufacturing processes, but also bringing a new focus on ultra concentrate technology. This progressive green range takes into account everything from the chemical formula, equipment, procedures, policies and training — all the way to packaging.

With EcoWise, you've got everything covered.

• sustainable manufacturing processes

• recyclable & re-usable packaging

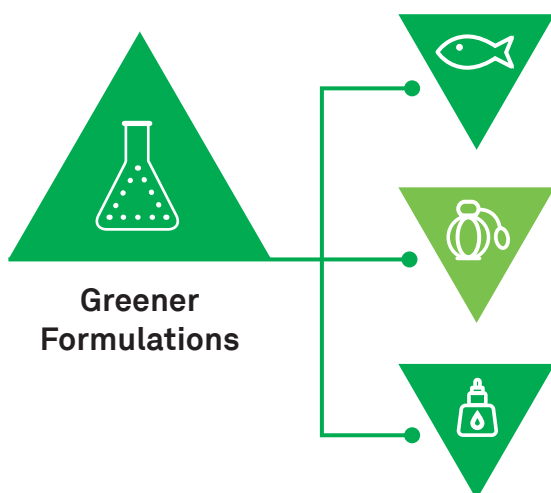
• Eco Choice Aotearoa licensing*

• greener & more user-safe formulations

• ultra concentrate technology

A FRIENDLIER APPROACH

The EcoWise green policy ensures that products are not just safer for the environment in terms of formulas and manufacturing, but are also lower risk and help improve user Health & Safety, with more considered and sustainable processes — helping to better look after both the planet and people.



Lessening Environmental Impact

EcoWise products are formulated using sustainable raw materials. All surfactants used in the products are all readily biodegradable in normal waste channels and meet or exceed EU/OECD biodegradability standards. None of the raw materials have any bioaccumulation risks.

No Irritating Fragrances

All fragrances used in EcoWise products are in accordance with the International Fragrance Association (IFRA) Code of Practice, which ensures you get the safest and most user-friendly products for people and the environment.

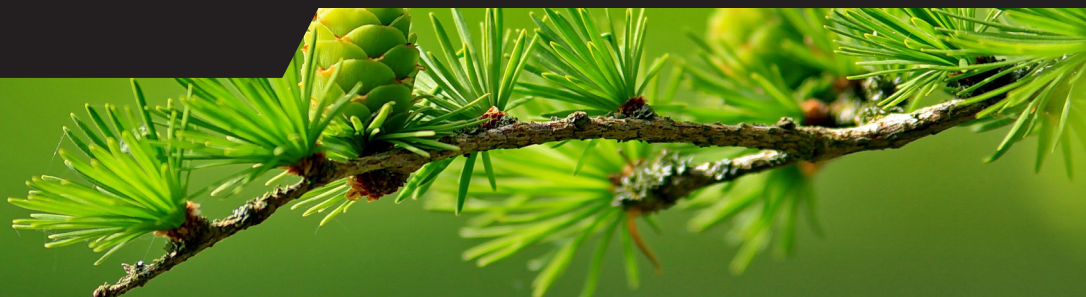
No Harmful Dyes

EcoWise products use only food-grade dyes that are fully biodegradable. Minimal amounts of dye are used to differentiate each product for safety and ease of use.

*On selected products.

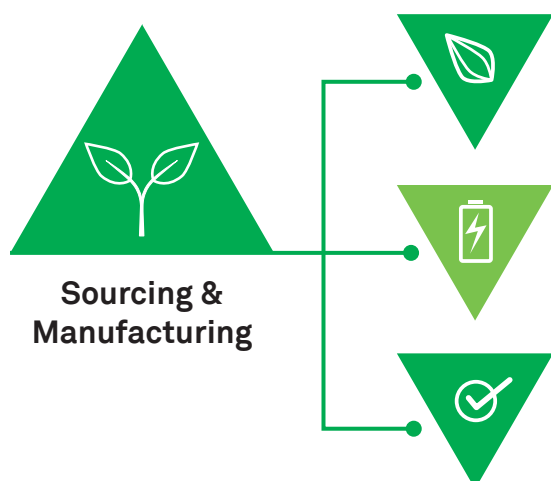
For a full disclosure document, please view online on www.ecowise-hygiene.co.nz or request a copy of the EcoWise Green Criteria Statement.

Our Sustainability Policy



A HISTORY IN GREEN

EcoWise has been formulated and manufactured by a local Kiwi company who have been developing environmentally responsible products for over 30 years and are committed to minimising environmental impact through their activities, products and processes.



Raw Materials Sourcing

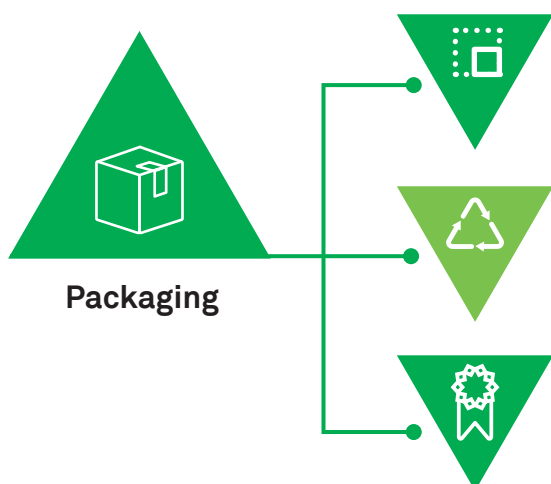
The EcoWise range uses naturally derived raw materials such as coconut oil and glucose from sustainable sources.

Clean Manufacturing

Waste from the manufacturing process is carefully managed, with as much recycled or reused as possible, minimising landfill waste. Over 40% of water used in manufacturing is roof captured rain water, and waste water is measured and checked by the laboratory to ensure it meets trade waste standards.

Compliance

Regular inspections of the manufacturer are undertaken by NZ regulating authorities and auditors for Eco Choice Aotearoa, who check and monitor product criteria adherence, and monitor environmental safety and performance. Using products that are Eco Choice Aotearoa licensed means using independently verified, high quality and compliant green products. Energy efficiency and waste minimisation are recorded and reported to Eco Choice Aotearoa on an annual base along with a plan to reduce future energy usage and reduce waste emissions.



Maximising Product Efficiencies

Concentrate products minimise product to packaging ratios, use less energy for manufacturing and distribution and reduce recycling/waste management volumes.

Reuse & Recycle

EcoWise packaging is made of high-density Type-2 polyethylene (HDPE), suitable for reuse and/or readily recyclable, following triple rinsing and removal of labels for most products.

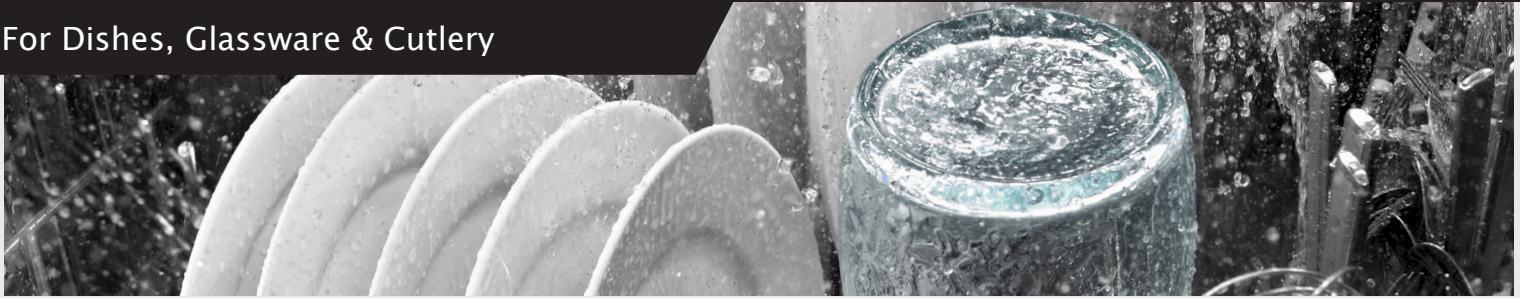
Labeling

Labels are laminated to give long-term durability and chemical resistance. They meet Eco Choice Aotearoa standards and have a semi-permanent adhesive to allow easy removal for recycling or repackaging.

*New Zealand's leading Grade-1 Eco label – a trusted and independent internationally accredited third-party Green licensing programme that assess and rates various aspects of a business or specific product on licensing criteria and sustainability.

THE COMPLETE RANGE

For Dishes, Glassware & Cutlery



Warewash & Glasswash Machines



5Lt HCK437
20Lt HCK438



5Lt HCK439
20Lt HCK440

ECO AUTO DISHWASH

Non-caustic auto dishwash detergent suitable for a wide range of surfaces such as cutlery, crockery, glassware, china, stainless steel and synthetic items.

ECO RINSE AID

Rinse agent promoting rapid drying. Formulated to eliminate residue and leave crockery spot-free from water marks.

Ultra-Concentrate Manual Dishwash



ULTRA CONCENTRATE

500mls Applicator Kit HCK429
2Lt HCK442

◆ concentrated powerful formula

◆ low cost-in-use

◆ cuts through food grease and oils

MPI
APPROVED
C31

ECO POT 'N' PAN

Ultra-concentrated dish washing detergent for the manual washing of all kitchenware including pots, pans, glass ware, crockery and utensils.

SH3

WHAT IS THIS?



The EcoWise SH Series is a select group of ultra-concentrated cleaning products designed especially with lower cost efficiencies in mind.

For Kitchen Areas & Hard Surfaces



Counters & Benchtops



ULTRA CONCENTRATE

ECO MULTIPURPOSE HD

Multi-purpose cleaner for tough cleaning jobs, such as those on heavily soiled floors, walls, benches and most degreasing applications.

750mls Applicator Kit HCK452
2Lt HCK441

SH2



ULTRA CONCENTRATE

ECO SANITISER

Concentrated Q.A.C sanitiser for food-contact surfaces. Diluted through dilution control equipment, or via the use of a multi-dose wall mounted unit.

750mls Applicator Kit HCK432
2Lt HCK445

SH4



ULTRA CONCENTRATE

ECO NEUTRAL PLUS

A concentrated neutral pH cleaner for a wide range of hard surfaces including polished floors.

750mls Applicator Kit HCK430
2Lt HCK443

SH8

Floors & Walls



ULTRA CONCENTRATE

BIO
ENZYME
FORMULA

2Lt HCK425

ECO FLOOR HD

Commercial strength bio-enzymatic cleaner for use on floors, walls and most kitchen hard surfaces where heavy, ingrained soiling is common. Powerful grease busting action penetrates stubborn, resistant soiling.

Hot Plates, Grills & Griddles



100
Eco
Choice
Aotearoa

1Lt HCK448
1Lt Applicator Kit HCK449
5Lt HCK447

ECO GRIDDLE CLEAN

Non-caustic no-rinse cleaner for hot plates, griddles, food presses and cooking irons. It is ready-to-use and offers significant safety and in-use advantages to products traditionally used for the removal of carbon and burnt on food greases and oils from steel and stainless surfaces.

THE COMPLETE RANGE

For Washrooms & Toilets



Toilet Bowls & Bathroom Areas



1Lt Applicator Kit HCK435
5Lt HCK434

ECO BOWL CLEANER CONCENTRATE

Concentrated ready-to-use toilet bowl and washroom cleaner. Cleans and deodorises. More contact time means toilets are left clean and fresh.



ULTRA CONCENTRATE

750mls Applicator Kit HCK454
1Lt Applicator Kit HCK433
2Lt HCK450

ECO TOILET CLEANER ULTRA

3-in-1 toilet bowl cleaner, janitorial cleaner and deodoriser. Automatically diluted or by manual plunger device.

SH5

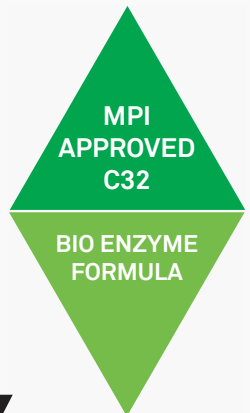


4KG HCK461

ECO BIO-ENZYME TOILET BLOCKETTES

Microbial cleaning technology that sanitises and deodorises urinals and troughs, removing offensive odour problems and cleaning drains and blocked piping. Each Blockette contains naturally occurring, non-pathogenic microbes with bio-enzymes to break down waste and uric salt build-up that constricts drainage flow.

Ultra-Concentrate Hard Surface Cleaner



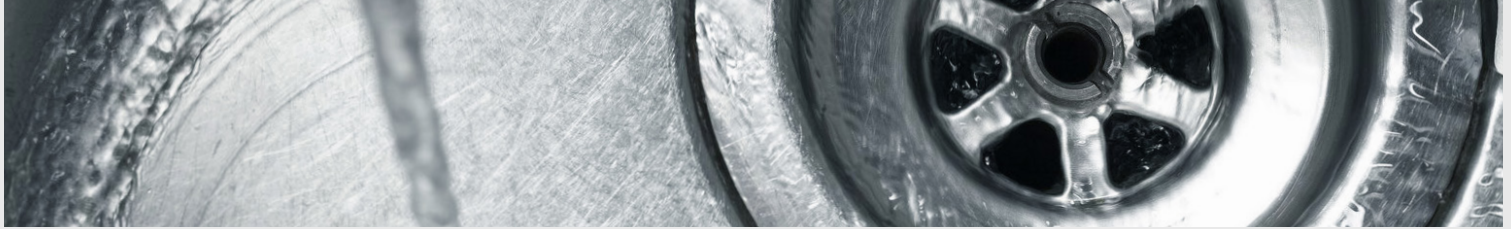
ULTRA CONCENTRATE

2Lt HCK426
1Lt Applicator Kit HCK427

ECO ACTIVE CLEANER

Ultra-concentrated all-purpose hard surface cleaner with a robust bio-enzymatic formula to keep surfaces clean and odour-free. Perfect for the washrooms and most hard surfaces.

For Specialty Applications



Glass, Mirrors & Windows



ULTRA CONCENTRATE

750mls Applicator Kit HCK431
2Lt HCK444



ECO GLASS CLEANER

Exceptionally performing. Suitable for cleaning glass, mirrors, tiles & chrome. Quick-drying and streak-free formula.

SH1

Deodorising



ULTRA CONCENTRATE

750mls Applicator Kit HCK436
2Lt HCK451

ECO DEODORISER

Concentrated two-stage action odour neutraliser and deodoriser. Leaves behind a lingering pleasant fruit floral fragrance.

SH6

Drains & Grease Traps



1Lt Applicator Kit HCK453
5Lt HCK446

• breaks down fats, oils and grease

• active bacterial bioenzymatic agents

• biodegradable odour control


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BIO ENZYME
FORMULA

ECO GREASE BUSTER

Unique formulation of active bacteria for treating grease traps, septic tanks and other odour control applications. Suitable for food and process operations and general commercial use. Utilises a proprietary blend of specialist and environmentally friendly surfactants and active bacterial agents.

WHAT IS THIS?

 Applicator kits are empty, refillable bottles, designed for ready-to-use applications.

THE COMPLETE RANGE

Dispenser & Pouch



Sanitising Hand Gel



Dispenser (empty) BI-SBRF1000
Pouch (1000ml) FK-ECOHS01

• alcohol-based formula

• natural moisturisers

• powerful sanitiser

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ECO HAND SANITISER

Powerful ethanol based hand sanitiser that evaporates leaving hands dry, sanitised and feeling great without the need for a towel or air dryer.

Antimicrobial Foaming Hand Soap



Dispenser (empty) BI-SBFB1000
Pouch (1000ml) FK-ECOABS01

• fast foaming

• non-fragranced

• anti-microbial agents

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ECO ANTI-BACTERIAL SOAP

Produces a smooth, creamy lather that cleans hands thoroughly without drying them out. Contains antibacterial agents to assist reducing harmful pathogens on hands. Also has skin conditioning properties.



Foaming Soap



Dispenser (empty) BI-SBFG1000
Pouch (1000ml) FK-ECOFS01

• non-fragranced

• foaming lather

• biodegradable

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C51

ECO FOAMING SOAP

ECO Foam Soap is a ready-to-use non-fragranced foam soap hand cleaner for high-use, high-hygiene hand cleaning environments typically associated with the food process and food service sector.

Surface and Equipment Sanitiser



Dispenser (empty) BI-SBFB1000
Pouch (1000ml) FK-ECOIS01

• Fast and effective sanitation

• effective on cross contamination on hard surfaces

• ideal for sanitising gym equipment

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C43

ECO I-SAN

Evaporating surface and equipment sanitiser especially useful for moisture sensitive areas on and around gym equipment and other surfaces. Also effective on hard surfaces where the threat of cross contamination is high.

THE COMPLETE RANGE

For Oil



Frying Oil Filter Powder



◆ removes FFAs and OFAs from oil

◆ extends the life of oil

◆ better look and taste

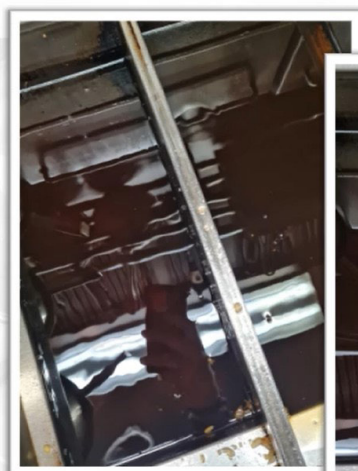
◆ cost saving

ECO OIL SAVER

An effective filter powder that filters out haze in your frying oil caused by particles of food and breading, and pulls out bitter tastes and unpleasant odours that other powders cannot remove.

4.5KG HCK465

BEFORE



AFTER*

*only right vat was filtered for demonstration purposes

Eco Oil Saver is cost-effective, safe for staff and customers, and easy to use.



THANK YOU FOR CHOOSING ECOWISE.
TOGETHER WE SAVED

385,856

PLASTIC CONTAINERS FROM ENDING UP IN A LANDFILL.



BASED ON TOTAL SALES OF ECOWISE ULTRA CONCENTRATED
CLEANING PRODUCTS IN 2021 AND 2022



