

# PLEATPAK® – AN ELAG EXCLUSIVE

## SUSTAINABLE AND FUNCTIONAL PACKAGING

ELAG is proud to introduce an award-winning paper packaging solution engineered to elevate the customer experience while driving cost savings for restaurant owners.

### Why PleatPak?

If the burger matters, so does the packaging. The revolutionary PleatPak's proprietary pleated design keeps burgers portable and mess free. Burgers are wrapped perfectly, keeping them secure, warm, juicy and ready to eat. The precision-engineered pleats allow the right amount of moisture to escape and deliver a fresh, convenient and satisfying experience bite after bite.

The PleatPak achieves multiple benefits:

- **Hygienic design** - burger is fully contained for efficient service
- **Cost effective** – Pleatpaks offer direct and indirect savings. Fewer napkins are needed and less space is required for storage.
- **Minimise waste** – less material means savings in shipping, waste management and disposal, lowering costs and overall carbon footprint.
- **Sustainable** – PleatPaks are made from recycled paper
- **Reduced mess** – spills and drips are contained within the pleats, offering a portable, clean and enjoyable experience.
- **Freshness** – food quality is maintained as pleats allow just the right amount of moisture to escape so burgers stay warm without getting soggy
- **Great marketing tool** – PleatPaks can be personalised to increase sales and enhance brand recognition

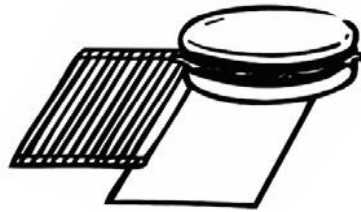
PleatPak Sizing Guide		
Size	Diameter	Height
XXL	13cm	13cm
Extra Large	13cm	10cm
Large	10cm	9cm

Master Carton – 4,000 PleatPaks		
Box Size	Net Weight	Dimensions
8 boxes x 500	12.25kgs	51cm x 43cm x 36cm



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## WRAPPING PROCEDURES



**1** Open PleatPak and on the right side, place or build the burger on top 1/3 of the non-pleated prep sheet.



**2** Fold the prep sheet and the pleat sheet over the burger and with your left hand, GENTLY cradle and hold the burger.



**3** With the thumb and fingers of your right hand, grab the FIRST pleat and gently open the pleats to wrap closely around the burger.



**4** When most of the pleats are opened around the burger, shift hand position to finish wrapping until the burger is fully covered and ready to serve.

How to Wrap Video: [http://youtu.be/qv\\_K6HxU3Ac](http://youtu.be/qv_K6HxU3Ac)