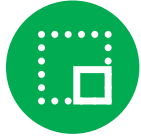


## CONCENTRATES VS. READY-TO-USE PRODUCTS

### What Are The Key Advantages?



Cleaning concentrates provide a concentrated cleaning solution in a bulk container and are diluted with water before use. Compared to ready-to-use products (RTU), concentrates **cost less per diluted unit**, use **less packaging materials**, **lower transportation and storage costs** and make **less waste**, making them a much more sustainable option.

### A Comparison of Products



2L

VS.

5L



#### ECO FLOOR HD

Ultra-Concentrated Floor Cleaner

#### GENERIC FLOOR CLEANER

Ready-To-Use Standard Floor Cleaner

JUST A SINGLE  2 LITRE CONTAINER

MAKES A HUGE  
**125L**  
OF RTU SOLUTION\*



\*based on dilution rate (16ml makes 1L RTU solution.)



TWENTY FIVE



5 LITRE CONTAINERS NEEDED  
TO MAKE THE SAME AMOUNT\*

USING ECO FLOOR CLEANER  
 GENERATES **95.0%**  
LESS PACKAGING WASTE

AND SAVES      
UP TO **92%**  
OF COSTS PER DILUTED UNIT.

ONE  TRUCK LOAD\* OF ECO FLOOR CLEANER  
REPLACES   
**UP TO 62.5**  
TRUCK LOADS\* OF 5L STANDARD RTU CLEANER.

\*based on a NB (medium class vehicle) carrying 12 tonnes of product.

WHICH MEANS **SHIPPED IN LESS SPACE**  
**MORE PRODUCT**  
AND FEWER TRUCKS ON THE ROAD,

 EASING UP ON EMISSIONS,  AND USE OF FUEL.